



SAN FRANCISCO
ASSOCIATION of REALTORS®

The Member's Edge

The Newsletter of the San Francisco Association of REALTORS®

February 22, 2019 Issue

RED ALERT: Oppose Supervisor Peskin's Home Demolition Legislation

Supervisor Aaron Peskin has introduced legislation that would redefine most renovation projects as "residential demolitions" - including regular kitchen remodels, plumbing and wiring maintenance, and even dry rot removal. It also requires that those projects receive Conditional Use permits before moving forward, adding months to the project timeline and thousands of dollars to the cost. The legislation will hurt middle-class homeowners and prevent many of them from doing critical renovations.

Even worse, the additional strain of the legislation will further impact the already over-stretched Planning Department. It will divert resources away from affordable housing projects, slowing them down for months and years.

Please [sign the online petition](#) to oppose the Home Demolition Legislation, and share it with your colleagues and clients!

SIGN THE PETITION

From the SFAR Membership Director

... and the Assist for the Win!

When we on-board an agent's assistant with an SFRMLS account, there's always some fun banter as we invite them to SFAR trainings since we know they take care of everything for the agent. Nyuck nyuck nyuck. Funny thing is that they don't always laugh at that joke. We are seeing more assistants add SFARMLS accounts and join us for SFARMLS trainings and we encourage more of them to do so in order to arm them with the most tools for success.

On this note, we can set up your assistant with an SFARMLS account so they can log in on their own to support your listings management. These accounts are for unlicensed assistants (individuals who do not have a CA DRE real estate license). The success of your assistant results in the success of your sales and, ultimately, the success of your brokerage in the real estate market. Why not win, win, win!



Agents who have assistants can contact us to find out more about the fees to add an assistant account.

Also, stay tuned to find out how to add transaction coordinator access to zipForm - a new benefit coming from CAR!

Best,
Esther Lee
Membership Director
esther@sfirealtors.com

San Francisco - Local Flood Risk Map ("100-Year Storm Flood Risk Map") Now Included In JCP/NHD Report

In 2018, the San Francisco Public Utilities Commission revised and updated its "100-Year Storm Flood Risk Map" to warn of the potential for significant flooding in the event of an intense storm.

According to the new map, approximately 1% of the City's parcels (approximately 2,100 parcels) are located in the new "100-Year Storm" zone. Homes in this zone are likely to experience "deep and contiguous flooding" during a "100-Year Storm" - defined as flooding at least 6 inches deep and spanning an area of at least the size of one half of a city block."

The new flood map is now included in the JCP/NHD report along with the following advisory/explanation drafted and approved by SFAR, and included in our local GRS disclosure.

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NOTICE - In 2018, the San Francisco Public Utilities Commission revised and updated its "100-Year Storm Flood Risk Map" to warn of the potential for significant flooding in the event of an intense storm. According to the map, approximately 1% (2,100) of the City's parcels are located in the "100-Year Storm" zone. Homes in this zone are likely to experience "deep and contiguous flooding" during a "100-Year Storm" - defined as flooding at least 6 inches deep and spanning an area of at least the size of one half of a city block." The map, along with suggested preventative measures and procedures, are available [here](#).

Join the Global Business Council for a Mixer on February 28



You are invited to join us for the Global Business Council's first mixer of 2019! Meet other globally-minded peers and exchange ideas. One drink is complimentary with the free registration.

Thursday, February 28, 2019

5:00 - 7:00 p.m.

The Brixton

2140 Union Street, San Francisco

[Register Here](#)

Free SFAR Class: How to Find the Form You Need in zipForm

Friday, March 1, 2019

11:15 a.m. - 12:45 p.m.

San Francisco Association of REALTORS®

301 Grove Street, San Francisco

You have a particular situation in a transaction and you know there has to be a form that you can use. But what is it called and where do you find it? Come and learn the key elements of finding those forms and in the process find out about some that you didn't know existed! The class will be taught by [David Parry](#) with McGuire Real Estate.

[Register Here](#)

Next New REALTOR® Member Orientation

Friday, March 29, 2019

9:00 a.m. - 12:00 p.m.

San Francisco Association of REALTORS®

301 Grove Street, San Francisco

New REALTOR® members are strongly encouraged to attend an orientation. Current REALTORS® are also invited for a refresher of new services or to satisfy the NAR REALTOR® Code of Ethics.

The orientation will cover:

- An intro to the REALTOR® Associations (including an overview of benefits from SFAR, CAR, and NAR)
- An intro to and technical training on SFARMLS from SFARMLS staff
- An overview of professional standards and NAR REALTOR® ethics training requirements
- An intro to SFAR's professional and social networks

** This orientation covers the MLS Fundamentals class offered by SFARMLS staff.

** This orientation covers the NAR REALTOR® ethics training requirements for the 2019-2020 biennial cycle.

[Register Here](#)

Thanks to our sponsor: [Daniel Toothman](#) of Bank of the West!



BANK OF THE WEST
BNP PARIBAS

SFAR Members Receive Discount to AREAA "Game of Life" Event





The Asian Real Estate Association of America (AREAA) is hosting a special event titled "Game of Life: Success is Where Preparation and Opportunity Meet".

Thursday, February 28

5:00 p.m.

The Pearl

601 19th Street, San Francisco

Carmen Chu, Assessor-Recorder of the City and County of San Francisco, will moderate guests Kristi Yamaguchi, Olympic Gold Medalist, two-time World Champion and Dancing with the Stars celebrity winner, and Bret Hedican, two-time US Olympian and Stanley Cup champion as they share their personal stories on their struggles to stay on top of their game.

[Purchase Tickets to the Event Here](#)

Note: SFAR members receive a 20% discount on tickets through Friday, February 22 at 10:00 p.m. with the discount code "sonnyspecial".