



# The Member's Edge

Newsletter of the  
**SAN FRANCISCO**  
**ASSOCIATION of REALTORS®**

A bi-weekly newsletter highlighting important news and events for SFAR REALTORS®

September 3, 2013

## Have You Voted Yet?

This year's Board of Directors elections is off to a great start with 16.3 percent of our total REALTOR® membership already having voted. Voting began last week and will continue through noon on Friday, September 13.



The continued success of the Association is dependent upon the willingness of REALTOR® members to serve on policy-making bodies, such as the board of directors, and we should all be grateful to the candidates for manifesting that willingness.

Voting is done on a secure site operated by Votenet, a web-based online voting software and election system. You can cast your ballot now by clicking here — [VOTE NOW](#).

You can also vote at a later time by going to the SFAR member website and click on the link included on the front page under the "[Voting is Now Open](#)" article. REALTOR® members (excluding affiliate members) can login to the voting platform using their member number and password. Please note: Once a vote is submitted, it cannot be changed or removed.



### FIRST STOP TUESDAY

Stop by the Association's office on **Tuesday, September 10 at 8:00 a.m.** to fuel up on free coffee and pastries prior to heading out for Tuesday Tour.

You'll have a chance to network with other members and get a sneak peak at some of the properties coming up on the tour. The event is being sponsored by SFAR affiliate member—**Debra Speer with Property ID**.

Help us provide enough coffee by reserving your spot [HERE](#).

## 4th Quarter Billing Statements Go Out By Email This Week



On June 1, SFAR transitioned from sending out paper billing statements to an electronic billing system whereby bills are sent directly to your email inbox. Please keep an eye out for fourth quarter billing statements which will be sent out this week. Email bills come from the email address [ar@sfirealtors.com](mailto:ar@sfirealtors.com) with the subject line "**SFAR Billing Statement**".

You will need to click on the link within your bill to pull up your full billing statement. To avoid any interruptions in Association services, including MLS access, please make your payment no later than **September 30, 2013**. Thank you for your help in making this a smooth transition.



## Sharing your SFARMLS Login Could Cost You

Did you know that it's a violation of the SFARMLS rules and regulations for anyone to log into the SFARMLS using a MLS user login that is not their own?

This also applies to agent assistants and clerical users who are logging into the SFARMLS using their agent's or broker's SFARMLS login credentials.

Use of the SFARMLS system by an unauthorized party is a violation of the SFARMLS Rules and Regulations and subject to a Level D fine of up to \$1,000.

Agent assistants and clerical users who need to gain access to the SFARMLS to do work for their agent or broker can join the Association as an assistant or clerical member. Please contact our Membership Department at [membership@sfirealtors.com](mailto:membership@sfirealtors.com) to learn more.



## Having Trouble Accessing Realist? You may Need to Update Flash

Please note that for Realist to work correctly on your computer, you must have an updated version of Flash. Members will need Flash 11 or higher. You can check which version of Flash you have here: <http://www.adobe.com/software/flash/about/>.

You can get the new flash here: <http://get2.adobe.com/flashplayer/>.

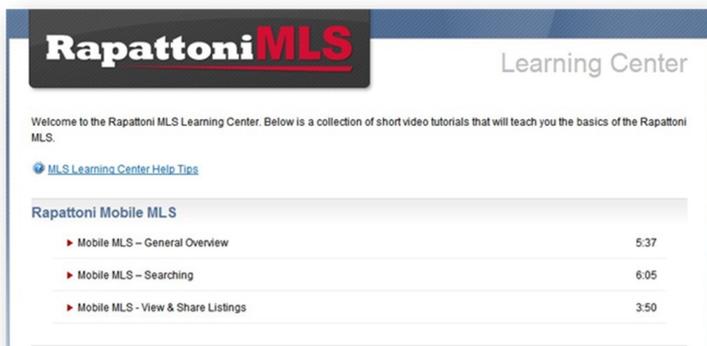
If you are using Chrome, then you will have to enable the PepperFlash plugin.

### Miss the Realist Webinar?

SFAR Members who want to learn more about Realist but missed the Webinar, can watch a pre-recorded Realist Training Session by clicking here:

<https://www1.gotomeeting.com/register/521618088>

## New Mobile Tutorials Added to the Rapattoni MLS Learning Center



Two new informative video tutorials have been added on the Rapattoni MLS Learning Center: "Mobile MLS – Searching" and "Mobile MLS – View & Share Listings."

To open the Rapattoni Mobile MLS section of the Learning Center, simply log into the SFARMLS page and click on "Learning Center" in the Help pull-down menu.



## Member Appreciation Day Updates

SFAR's 2013 Member Appreciation Day is shaping up to be one of the best yet! We have some exciting speakers lined up, including motivational speaker and New York Times best selling author, **Stefan Swanepoel** as the breakfast keynote speaker and C.A.R. Economist, **Leslie Appleton-Young** as the luncheon speaker.



In addition to these renowned speakers, the day will be filled with informative and educational breakout sessions on a wide array of topics including:

- ZipForm® Plus
- Introduction to Theo
- Legal Tips in a Fast Market
- Business Planning for REALTORS®
- Digital Agent by Zillow

And many more to come ...

Don't miss this FREE event held exclusively for SFAR members. In addition to speakers and educational opportunities, you will have the chance to network with a number of our SFAR affiliates and sponsor companies and even take part in some great giveaways.

Sign up today to reserve your spot.



### Member Appreciation Day Details

Thursday, November 21  
8:30 a.m. to 4:30 p.m.

Mission Bay Conference Center at UCSF

[REGISTER NOW](#)

## Schedule an Office Visit from SFAR CEO, Walter Baczkowski

Want to know what's new at the San Francisco Association of REALTORS®? Find out first-hand. SFAR CEO, Walter Baczkowski, is making the rounds visiting agent and broker offices in the area and he'd like to schedule a visit with your office.

Find out what is new at the Association and take the opportunity to express your concerns, give your feedback and ask questions. Contact us to schedule a time for Walt to come meet with you and your staff. To schedule your visit, simply send an email to: [Marivic@sfirealtors.com](mailto:Marivic@sfirealtors.com).

Be sure to include in the email the preferred dates and times for your visit.



### Think Tank Thursday: iPad Revisited - tips, tricks and apps

**When:**  
September 26, 2013  
4:00 to 5:00 p.m.

**Where:**  
SFAR  
301 Grove Street  
San Francisco, CA 94102

[REGISTER NOW](#)

Grab your iPad and join us for a free session highlighting various tips, tricks and apps that real estate professionals can use for the iPad. Participants should plan to install the following applications prior to arriving at the class:



Dropbox, DocuSign/DocuSign Digital Ink, Hp10bii, Keynote, myTheo/TheoTour and Neu.Annotate

## 2012 C.A.R. Past President LeFrancis Arnold Passes Away

LOS ANGELES (Sept. 3) – It is with heartfelt sorrow that the CALIFORNIA ASSOCIATION OF REALTORS® (C.A.R.) announces the unexpected death of 2012 C.A.R. Past President LeFrancis Arnold yesterday in Los Angeles.

“We are deeply saddened to learn about LeFrancis’ sudden passing. LeFrancis was a great leader and an inspiration to all who worked with him, and his contribution to organized real estate is immeasurable,” said C.A.R. President Don Faught. “I’m proud to have served on C.A.R.’s 2012 leadership team with him. Our thoughts and prayers are with his family and friends during this difficult time.”

LeFrancis Arnold was a licensed real estate broker for 36 years and a member of organized real estate for the last 35 years. Arnold served as president of the Los Angeles County Board of REALTORS® (LACBOR) in 2008, and was the first appointed large Board NATIONAL ASSOCIATION OF REALTORS® representative for the Rancho Southeast Association of REALTORS® in 2006. He was first appointed C.A.R. director in 1994 and was named REALTOR® of the Year by his local association in 1979 and 2008. Arnold served on numerous C.A.R. committees at the leadership level including the Executive Committee, Strategic Planning and Finance, Housing Opportunity, Housing Affordability Fund, Real Estate Finance, Equal Opportunity and Cultural Diversity, and CREPAC. Active in his community, Arnold served as chairman of the Lynwood Economic Development Committee and was currently on the board of the Los Angeles County Boards of Real Estate.

A former defensive lineman for the Denver Broncos, Arnold followed his mother, Evelyn, into the real estate business in 1976. Arnold became a broker the following year and a general contractor in 1979. Together, he and his mother built Excellence Realty and All Communities Escrow Services, Inc. Most recently, Arnold was a candidate for California State Assembly, 62nd District.

Arnold is survived by his wife, Sheryl, and two sons, Jason and LeFrancis II, and two grandchildren. Funeral services are pending.

Leading the way...® in California real estate for more than 100 years, the CALIFORNIA ASSOCIATION OF REALTORS® (www.car.org) is one of the largest state trade organizations in the United States with 155,000 members dedicated to the advancement of professionalism in real estate. C.A.R. is headquartered in Los Angeles.



## September 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

## October 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Toastmasters, Mondays, **September 9, 16, 23, 30** 11:50 a.m. – 1:00 p.m.

First Stop Tuesday, **September 10**, 8:00 - 8:45 a.m.

MLS and Technology Committee Meeting, **Thursday, September 12**, 3:00-5:00 p.m.

AREAA National Convention in Los Angeles, **September 19-21**.

Standard Forms Committee Meeting, **Tuesday, September 24**, 3:00 - 5:00 p.m.

Board of Directors Meeting, Wednesday, **September 25**, noon - 2:00 p.m.

MLS Basics Training, **Thursday, September 26**, 9:00 - 10:30 a.m.

MLS Intermediate Training, **Thursday, September 26**, 11:00 to 12:30 p.m.

Thursday Think Tank, iPad Revisited, **Thursday, September 26**, 4:00 - 5:00 p.m.

Toastmasters, Monday, **October 7, 14, 21, 28** 11:50 a.m. –1:00 p.m.

Thursday Think Tank— Home Ownership SF Toolkit, **October 10**, 4:00– 5:00 p.m.

Thursday Think Tank—Selling Across Generations, **Thursday, October 24**, 4:00—5:00 p.m.

Board of Directors Meeting, Wednesday, **October 23**, noon– 2:00 p.m.

SFAR Membership Orientation, **Friday, October 25**, 9:30 a.m.