



SAN FRANCISCO
ASSOCIATION of REALTORS®

Member Appreciation Day & EXPO 2023

SPONSORSHIP OPPORTUNITIES

Thursday, October 5, 2023

9:00 AM – 5:30 PM

San Francisco Marriott Marquis

780 Mission Street, SF

- Visibility for your business in front of thousands of SF Realtors®
- Host a booth, display signage and distribute giveaways
- Be included in all event marketing (emails, social & more!)



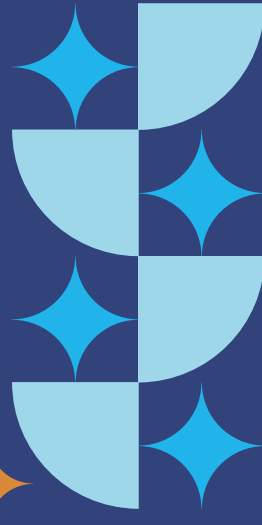
Keynote Speakers:



Stephen Menendian
Fair Housing Expert



Matt Christopherson
Senior Research Analyst
NAR


























Join us as a sponsor!

Contact: kristy@sfrealtors.com

Sponsorship Opportunities

Choose a package which fits your goals, or we can customize a package for you!

	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500
Member Appreciation Day & EXPO 2023 Title Sponsor! Your company will appear in the premier position in <u>all</u> event marketing. Plus, SFAR's leadership will highlight your generous support during a two-minute acknowledgement at the Mid Day General Session. A representative from your company is also welcome to come to the stage and speak for 2-3 minutes! Educational breakout add on included.				
Cocktail Reception Sponsor (4:15 - 5:30 p.m.) Includes speaking time of 2-3 minutes to address attendees and your logo on signage around the space. There is limited availability so get in touch soon to secure this opportunity!				
Lead placement of your company's branding in all marketing and communications materials! Huge visibility!				
Promotion of your company by SFAR leadership during the Mid Day General Session (verbally and in presentation).				
Receive a database of contact information for hundreds of event registrants -- lots of potential new customers!				
Interact with event attendees at a 6' x 30" booth in our exhibitor space! Promote your services to the hundreds of SFAR Realtor® members who attend the event. Distribute giveaways!				
Recognition in up to 6 pre-event email blasts to 4,500+ SFAR Realtor® members, resulting in 27,000 impressions, depending on when you lock in your sponsorship.				
Recognition of your company in 10+ SFAR social media posts to thousands of followers in the real estate community!				

 **EDUCATIONAL BREAKOUT ADD-ON** - New for 2023! This a la carte, or add-on sponsorship allows your company representative to speak for up to 2 minutes before the start of one event breakout session. Cost: \$1,000 a la carte, or \$500 with the purchase of Gold or higher sponsorship package.



Sponsor Registration

Complete this form so we can start to promote your business!

DUE BY THURSDAY, SEPTEMBER 7, 2023

Email this completed form and your logo to kristy@sfrealtors.com. We will follow up regarding the specifications of the exhibitor booth and logistics for the Marriott Marquis.

Please print legibly or type the information which will be used in the event program and website:

NAME:

EMAIL:

COMPANY:

PHONE:

WEBSITE:

ADDRESS:

SPONSORSHIP LEVEL

COST

AMOUNT ENCLOSED

<input type="checkbox"/> Diamond	\$15,000	_____
<input type="checkbox"/> Platinum	\$10,000	_____
<input type="checkbox"/> Gold	\$5,000	_____
<input type="checkbox"/> Silver	\$2,500	_____
<input type="checkbox"/> Educational Breakout	\$1,000/\$500	_____

PAYMENT

☐ Check · Mail to the San Francisco Association of REALTORS®, Attn: SFAR EXPO
301 Grove Street, San Francisco, CA 94102

☐ VISA · # _____ Expiration: _____ Code: _____

☐ MasterCard · # _____ Expiration: _____ Code: _____

☐ AMEX · # _____ Expiration: _____ Code: _____

Billing address associated with cc if different than address above: