

City View at Metreon
Saturday, January 27, 2024
1:00 - 5:00 pm



Sponsorship Opportunities



Installation
Extravaganza
A VIP Brunch Experience





Blue Diamond Sponsor (\$15,000)

Our event's title sponsor, the blue diamond, will receive premier placement at the event in all pre-and post-marketing materials, including the opportunity to speak onstage. Sponsorship perks include:

- 20 event tickets with VIP seating.
- The opportunity to speak for up to three minutes during the event to share your congratulations with 2024 President Vanessa Gamp and new Officers and Board of Directors.
- Verbal recognition from SFAR leadership during the event.
- Company logo on step-and-repeat on red carpet.
- Your company's logo will appear on signage at the event, including the digital program.
- Your company will be recognized in up to 6 pre-event email blasts (5,000 REALTOR® members, resulting in ~30,000 impressions) and in up to 6 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.
- Attendee contact list post-event, including names and emails.

Rising Realtor Sponsor (\$12,500)

A brand new sponsorship opportunity for 2024! The Rising Realtor Sponsorship goes toward supporting up-and-coming Bay Area Realtors® who are 3 years or less into their careers and who may not have before attended Association events. The funding provided allows 50 Rising Realtors® attend the Brunch event at the discounted ticket price of \$50. If you're looking for a way to get your brand and services in front of an untapped Realtor® audience, look no further. Sponsorship perks include:

- 10 event tickets with VIP seating.
- Rising Realtor contact list, including names and emails.
- A special pre-event function event onsite at the brunch just for you and your Rising Realtor guests, including the opportunity to speak to the group and provide swag.
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage at the event and the digital program.
- Your company will be recognized in up to 6 pre-event email blasts (5,000 REALTOR® members, resulting in ~30,000 impressions) and in up to 6 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.

Pink Diamond Entertainment Sponsor (\$10,000)

As Pink Diamond Entertainment Sponsor, your company will be in the spotlight as our 400+ brunch-goers enjoy a San Francisco original drag show. Sponsorship perks includes:

- 10 event tickets with VIP seating.
- Special introduction by our DJ, premier logo projection and shout outs from the drag queens during their performance.
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage at the event and the digital program.
- Your company will be recognized in up to 6 pre-event email blasts (5,000 REALTOR® members, resulting in ~30,000 impressions) and in up to 6 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.

Red Diamond Bubbly & Bites Sponsor (\$10,000)

As Red Diamond Bubbly & Bites Sponsor, your company's branding will be placed directly in the sightline of brunch-goers throughout the event. Sponsorship includes:

- 10 event tickets with VIP seating.
- Your company's branding featured on each attendee table including: swag offering option and centerpiece décor coordination.
- Company signage placed at each drink and food station.
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage at the event and the digital program.
- Your company will be recognized in up to 6 pre-event email blasts (5,000 REALTOR® members, resulting in ~30,000 impressions) in up to 6 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.

Emerald 360 Video Booth Sponsor (\$5,000)

As Emerald 360 Video Booth Sponsor, your company's watermark will be included on each brunch-goers individual 4k video featuring the skyline of San Francisco in the Background. Additional perks include:

- 5 event tickets with VIP Seating.
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage at the event and the digital program.
- Your company will be recognized in up to 3 pre-event email blasts (5,000 REALTOR® members, resulting in ~30,000 impressions) and in up to 3 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.



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Ruby Paparazzi Sponsor (\$3,000) x4 opportunities

As Ruby Paparazzi Sponsor, your company's branding will be featured the length of the red carpet – literally. Your logo will be placed on one of 4 individual step-and-repeats spanning the red carpet, which means your logo will be included thousands, if not hundreds of thousands of times as our event paparazzi capture our members who will later post and share their event experience. Additional perks include:

- 2 event tickets with VIP Seating
- Company logo on step-and-repeat on red carpet
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage at the event and the digital program.
- Your company will be recognized in up to 3 pre-event email blasts (5,000 REALTOR® members, resulting in ~30,000 impressions) and in up to 3 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.

Sapphire Instagram Experience (\$3,000) x2 Opportunities

Our Sapphire Instagram Experience Sponsorships are reserved for those with a designer's eye. Show off your talents as a stager, designer, decorator or artist to our real estate community in this unique sponsorship opportunity where you can stylize your own Instagram station where brunch-goers will snap, post and share your work with their followers.

Additional perks include:

- 2 event tickets with VIP Seating.
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage at the event and the digital program.
- Your company will be recognized in up to 3 pre-event email blasts (5,000 REALTOR® members, resulting in ~30,000 impressions) and in up to 3 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.

Entourage Package (\$2,500)

Bring your entire entourage (brokerage, office, family, cheering section) to experience the best of the San Francisco real estate scene.

- Package includes 10 event tickets.

Champagne Waterfall Sponsor (\$500)

Yes, you read that right. Champagne Waterfall sponsors will have the opportunity to give a 1 minute toast to the incoming president or officers before setting off a cascade of bubbly goodness into a tower of glitzy glasses. Expect to be photographed and recorded by excited brunch-goers repeatedly.



SPONSORSIP FORM



Thank you for your support of the San Francisco Association of REALTORS®, 2024 President Vanessa Gamp and the 2024 Board of Directors! Contact Kristy Dodge at kristy@sfrealtors.com with questions or to secure your sponsorship package.

Sponsorships	Cost	Amount Enclosed
Blue Diamond	\$15,000	\$_____
Rising Realtor	\$12,500	\$_____
Pink Diamond	\$10,000	\$_____
Red Diamond	\$10,000	\$_____
Emerald	\$5,000	\$_____
Ruby	\$3,000	\$_____
Sapphire	\$3,000	\$_____
Entourage (10 tickets)	\$2,500	\$_____
Champagne Waterfall	\$500	\$_____
TOTAL:		\$_____

Please print legibly as the information will be used in event marketing:

Company name: _____

Website: _____

Company address: _____

Contact person: _____

Contact phone: _____

Contact email: _____

☐ Check ☐ Visa ☐ Mastercard ☐ AmEx Credit card#: _____

Expiration: _____ CVV code: _____ Amount: _____

Name on card: _____ Signature: _____

Address associated w/ card: _____

Please email the completed form to kristy@sfrealtors.com

Make checks payable and mail to:

San Francisco Association of REALTORS®

301 Grove Street, San Francisco, CA 94102

Attn: 2024 INSTALLATION EXTRAVAGANZA