



SAN FRANCISCO
ASSOCIATION of REALTORS®

SFAR 2026

Installation

Leadership in Action

Celebrating President Luis Moran, JD
and the Board of Directors



**Sponsorship
Opportunities**

January 24, 2026

SFMOMA

151 3rd Street, San Francisco

Sponsorship Opportunities

Visionary - Title Sponsor - \$15,000 (x 1)

Our event's title sponsor, you will receive premier placement at the event in all pre-and post-marketing materials, including the opportunity to speak onstage. Sponsorship perks include:

- 2 VIP tables (20 guests) with Premier Seating.
- The opportunity to speak for up to three minutes during the event to share your congratulations with 2026 President Luis Moran and new Officers and Board of Directors.
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage and lighting at the event, including the digital program.
- Your company will be recognized in up to 6 pre and post-event email blasts and in up to 6 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.
- Attendee contact list post-event, including names and emails.

Innovator - Dinner & Wine Sponsor - \$10,000 (x 1)

As Dinner & Wine Sponsor, your company's branding will be placed directly in the sightline of event-goers throughout the event. Sponsorship perks include:

- 1 VIP Table (10 guests) with Premier Seating.
- Your company's branding featured on each dinner table including: customized company-branded wine labels, swag offering and centerpiece décor coordination.
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage at the event and the digital program.
- Your company will be recognized in up to 6 pre and post-event email blasts in up to 6 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.

Trailblazer - Cocktail Reception Sponsor - \$10,000 (x 1)

As the Trailblazer Sponsor you will "own" cocktail hour. Your company will be highly visible throughout the introductory hour of the event. Sponsorship includes:

- One VIP Table (10 guests) with Premier Seating.
- Title sponsor of the cocktail reception, including company-branded cocktail napkins, bar signage, and the opportunity to create a signature drink for attendees.
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage at the event and in the print and digital program.
- Your company will be recognized in up to 6 pre and post-event email blasts (and in up to 6 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.

Sponsorship Opportunities

Executive - Photography + Photo Booth Sponsor - \$7,500 (x 1)

As the Executive Sponsor, your company will be the featured sponsor of all photography at the event including the roaming photographer and the photo booth. Sponsorship includes:

- 5 Event Tickets with Premier Seating
- Your company's logo and signage on the event photo booth, an option to customize the photo backdrop with your branding colors and an option to offer photo booth swag to 400+ event-goers.
- Your company's logo watermark on all of the event photos taken by the professional photographer.
- Your company will be recognized in up to 3 pre and post-event email blasts (and in up to 3 social media posts).
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage at the event and in the printed and digital program.

Catalyst- Entertainment Sponsors - \$5,000 (x1)

As Catalyst - Entertainment Sponsorship your company will be highlighted among the jazz band during the welcome cocktail reception.

Additional perks include:

- 5 event tickets.
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage at the event and the digital program.
- Special shout to from the entertainers.
- Your company will be recognized in up to 3 pre-event email blasts and in up to 3 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.

Strategist - Instagram Experience - \$3,500 (x 2)

Our Strategist Instagram Experience Sponsorships are reserved for those with a designer's eye. Show off your talents as a stager, designer, decorator or artist to our real estate community in this unique sponsorship opportunity where you can stylize your own Instagram station where event-goers will snap, post and share your work with their followers.

Additional perks include:

- 2 event tickets.
- Verbal recognition from SFAR leadership during the event.
- Your company's logo will appear on signage at the event and the digital program.
- Your company will be recognized in up to 3 pre-event email blasts and in up to 3 social media posts.
- Your company's logo will be displayed on the event registration page, which will be emailed and promoted to thousands of SFAR members and contacts.

Sponsorship Opportunities

Influencer - Welcome Sponsor - \$2,500

Our As the Influencer - Welcome Sponsor your company will be featured at the entrance of the event and have signage in the Coat Check area. Sponsorship includes:

- 2 event tickets.
- Your company's logo and signage at the event coat check area
- Option to give away a promotional item or flyer at the conclusion of the event when people 'check out'.
- Verbal recognition from SFAR leadership during the event
- Your company's logo will appear on signage at the event in the printed and digital program.

Ambassador - Custom Sponsorship - \$1,000 - \$5,000

Our Custom Content Sponsorship is an opportunity to craft a unique sponsorship based on your company's individual goals. Please contact SFAR staff to discuss this option.

Mentor - Champagne Toast - \$500

Champagne Toast sponsors will have the opportunity to give a 1 minute toast to the incoming president or officers.

Installation *Leadership in Action*

Celebrating President Luis Moran and the Board of Directors

SPONSORSHIP FORM

Thank you for your support of the San Francisco Association of REALTORS®, 2026 President Luis Moran and the 2026 Board of Directors! Contact Kristy Dodge at kristy@sfrealtors.com with questions or to secure your sponsorship package.

Sponsorships

Cost

Amount Enclosed

Visionary	\$15,000	\$_____
Innovator	\$10,000	\$_____
Trailblazer	\$10,000	\$_____
Executive	\$7,500	\$_____
Catalyst	\$5,000	\$_____
Strategist	\$3,500	\$_____
Influencer	\$2,500	\$_____
Ambassador	Varies	\$_____
Mentor - Champagne Toast	\$500	\$_____

TOTAL: \$_____

Company name: _____

Website: _____

Company address: _____

Contact person: _____

Contact phone: _____

Contact email: _____

☐ Check ☐ Visa ☐ Mastercard ☐ AmEx Credit card#: _____

Expiration: _____ CVV code: _____ Amount: _____

Name on card: _____ Signature: _____

Billing address associated w/ card: _____

Please email the completed form to kristy@sfrealtors.com

Make checks payable and mail to:
San Francisco Association of REALTORS®
301 Grove Street, San Francisco, CA 94102
Attn: 2026 INSTALLATION